

Kim D. Miller

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SKILLS

Research

- Competitive Analysis
- User Interviews/Surveys
- User Personas/Journeys
- Card Sorting
- Affinity/Empathy/
Site Mapping
- User/Usability Testing

Design

- User Centered Design
- User Interface Design
- Typography & Design Systems
- Low, Mid, & High-Fidelity
Prototype

Technical

- Figma
- Miro
- Adobe Photoshop

Education

Career Foundry

- Product Design Certification
- 6-month Product Design
intensive specializing in UX
process and methodology
- UI Specialization

AWAI (American Writers & Artists Institute)

- UX Copywriting Certification
- Digital Copywriting Certification
- Site Content Audit Certification

Towson University

Master of Science
Instructional Technology

Brigham Young University

Bachelor of Arts
History & English Teaching

UX Product Designer

Detail-oriented product designer with 10 years' experience in copywriting, design, and education. Passion for creativity and customer service as evidenced by increasing client website registrations by 300%. Seeking to use these skills and passions with a company that values innovation and recognizes exceptional performance.

WORK EXPERIENCE

UX Copywriter

2022 - Present

Freelance

- Redesigned and wrote copy for outdated website resulting in increasing client website registrations by 300%
- Created innovative content marketing campaign for a client resulting in a 25% web traffic increase
- Designed and wrote copy for over 15 clients

Online Educator

2022 - 2024

Elevate K12

- Trained assistants to use technology more effectively resulting in ranking among the top 15% of 200+ employees for class completion rates
- Assisted over 150 students to increase their technology skills
- Taught 9-12 grade American Literature courses online

Freelance Product Design Work

2024

National Minority AIDS Council

- Selected to join mid-stream to create digital signage for their annual Biomedical Prevention Summit for 1,500+ attendees
- Implemented user design process on a tight deadline to create a series of digital signage for promotion, display, and use in program
- Collaborated with client to deliver high-quality work that only needed one round of revisions and delivered final one week before the deadline

Program Lead & Adjunct Faculty

Towson University

2002-06

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